



## Sponsorship of Cadet Development (8-18yrs)

Tankerton Bay Sailing Club (TBSC) is inviting businesses and individuals to be part of an exciting regeneration programme of the Club's equipment and facilities to support the growth and development of its cadet membership (8-18yrs).

### About our Club

TBSC was founded in 1962 by a small group of local sailors with a passion to provide a dinghy sailing community on, arguably, one of the best and most popular locations on the North Kent coast. From a small beach hut to a formal clubhouse, the Club now offers a wide range of supported sailing and social activities for its membership of circa 200 to 250 people.

Club membership has been thriving over recent years and represents a broad age demographic. All Club activities and operations are provided by volunteers in its membership.

Since 2016, TBSC is an accredited RYA Training Centre and offers courses to members and non-members wishing to begin or continue developing their confidence and qualifications in dinghy sailing, as well as powerboat handling.

TBSC is proud to be a friendly, family-orientated and welcoming Club.

For more information, please visit the TBSC website: [www.tbsc.co.uk](http://www.tbsc.co.uk)

### Our focus on cadets and youth development

Currently, TBSC has a small but growing and enthusiastic group of sailing cadets. Over the last couple of years, as part of TBSC's Strategic Plan, we have been focusing on developing the Club's

capabilities in providing facilities and a regular programme of sailing activities to support cadets from ages 8 to 18.

Our ambition is to provide confidence-building, fun and safe sailing opportunities for young people, which includes growing the size of our current cadet group and establishing more events to encourage beginners (non-members) to experience sailing through such initiatives as 'have a go at sailing'. It aims to support young people with all levels of sailing ability, from beginners to advanced, and those aspiring to compete in Club-level and inter-Club (or higher) racing. TBSC wishes to become a more recognised location on the North Kent coast for young people to learn to sail.

The experience and enjoyment gained from learning to sail can provide many important developmental skills, as well as mental health benefits, for young people.

We would also like to support cadets still in education between ages 16-18 when it typically becomes more challenging to continue with their sailing and membership aspirations.

TBSC has the following schemes that are funded by members and ex-members to support cadet development:

- The Alex Holliday Trust - A scholarship at the Club of a young person (school year 9 / 14 years old) to learn to sail. [Click here for more information | www.tbsc.co.uk](http://www.tbsc.co.uk).
- The Smallridge Living Legacy Fund - Established in memory of a former TBSC Commodore to support annual activities for cadets (as well as other activities). [Click here for more information | www.tbsc.co.uk](http://www.tbsc.co.uk).

In May 2023, TBSC is delighted to be given the joint responsibility with Whitstable Yacht Club to host the Topper Nationals Coastal Championship which will welcome circa 100 young sailors from across the UK. This event will be a great opportunity to showcase the qualities and facilities at the Club to support young people wishing to sail.

To be able to achieve its ambitions, TBSC needs help from investors/sponsors/donations to repair, upgrade, or, in some cases, replace its old dinghies and equipment, to make general improvements to the Club's facilities, and to provide funding to support the cadet development programme of activities.

## Your involvement through sponsorship

Tankerton's beach and coastline are very popular locations for people in Kent and for tourists, especially during the Spring and Summer seasons. TBSC has become a well-known landmark with thousands walking past it or sitting around it (on the beach) every year.

TBSC is inviting businesses and individuals to invest in the development of its facilities to support young people through offering a broad range of quality opportunities to learn to sail, as well as to advance their existing skills.

TBSC offers the following levels of sponsorship for 2023:

#### GOLD level sponsorship - £1,000

- Identified as a Gold sponsor of TBSC Cadet Development.
- Company logo on a banner outside the TBSC clubhouse, from the start to the end of the sailing season (April to November)
- Company logo on 'sponsors section' on TBSC website, including link to your website.
- Company logo on advertising of TBSC cadet events to members and general public.
- Company logo on 'sponsors board' inside TBSC clubhouse.
- Opportunity to include company logo on TBSC cadet clothing - subject to availability and cost of production.
- Opportunities to attend key Club events.

#### SILVER level sponsorship - £500

- Identified as a Silver sponsor of TBSC Cadet Development.
- Company logo on 'sponsors banner' outside TBSC clubhouse, from the start to the end of the sailing season (April to November).
- Company logo on 'sponsors section' on TBSC website, including link to your website.
- Company logo on advertising of TBSC cadet events to members.
- Company logo on 'sponsors board' inside TBSC clubhouse.

#### BRONZE level sponsorship - £150

- Identified as a Bronze sponsor of TBSC Cadet Development.
- Company logo on 'sponsors section' on TBSC website.
- Company logo on key email communications about TBSC cadet events to members.
- Company logo on 'sponsors board' inside TBSC clubhouse.

#### BESPOKE sponsorship or donation

- Opportunities to fully sponsor or donate to specific equipment or initiatives - please enquire for more information or to discuss your sponsorship or donation.
- Company logo (if applicable) can be included on sponsored or donated equipment.

All sponsors and donators will be promoted on TBSC's social media channels (Facebook and Instagram (launching soon)) unless anonymity or privacy is desired.

If the above levels of involvement are not suitable for your contribution, please contact us.

The deadline for all enquiries for the 2023 sailing season is 1 March 2023.

## For more information and enquiries

Ed Grundon  
TBSC Lead for Cadet Development  
[edgrundon@grundonmarketing.co.uk](mailto:edgrundon@grundonmarketing.co.uk)

Ian Mills  
TBSC Commodore  
[ian.mills1634@gmail.com](mailto:ian.mills1634@gmail.com)

Ian Smith  
TBSC Vice Commodore  
[iansmith.cat@gmail.com](mailto:iansmith.cat@gmail.com)